



HALF MILE OF HORSES ART WALK

"The Pride of Monmouth County"

2026 Sponsorship Form

The Borough of Freehold, Neighborhood Preservation Program (NPP) and Freehold Borough Historic Preservation Commission (HPC) with Downtown Freehold are proud to work together again on the 2026 Half Mile of Horses Art Walk. From **July – October 2026**, Main Street will be transformed into an outdoor art gallery featuring 15 vibrant, painted horse sculptures. This project honors the equine history of Freehold Borough, home to the oldest half-mile horse racing track in the county.

Following massive success over the past four years, this exhibition has generated incredible buzz across New Jersey. We anticipate the 2026 installation to be just as impactful, driving foot traffic to downtown businesses and highlighting local talent. Participation is an opportunity for sponsors and artists to gain recognition while promoting the arts culture. **Both sponsors and artists will be promoted in print and social media, at events and on public display with their sculpture.**

Name/Business: _____

Address: _____

Phone: _____ **Email:** _____

Sponsor Information to be displayed on media/marketing:

Sponsorship Options:

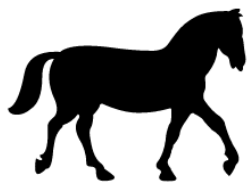
- | | |
|---|-----------------------------|
| _____ \$1,500 Invitational Sponsor (Banner) | _____ \$250 Starter Sponsor |
| _____ \$500 Catch Driver Sponsor | _____ \$100 Pony Sponsor |
| _____ \$750 Backstretch Sponsor | _____ \$50 Booster Sponsor |

Check #: _____

Cash: _____

Please make checks payable to 'Freehold Borough.'

Email freeholdboronpp@freeholdboro.org for more information



HALF MILE OF HORSES
ART WALK

"The Pride of Monmouth County"

2026 Patron Sponsorship Form

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Name/Business: _____

Address: _____

Phone: _____ **Email:** _____

Patron Information to be displayed on plaque: _____

Patron Sponsorship *\$1,000 sponsors the fabrication of a horse*

Check #: _____ **Please make checks payable to 'Freehold Borough.'**

Cash: _____

Email freeholdboronpp@freeholdboro.org for more information