

Freehold Participatory Budget Meeting
January 4, 2022

In attendance: Carrie C., Kathy E., Mark B., Ted E., Chris V., Annette J

Some members attended on the phone

Meeting called to order at 7:06 p.m.

NEW Business:

- Carrie welcomed everyone to the meeting and took attendance. Then introduced Chris V as the newest member to the committee.
- Annette mentioned that the Cambridge webpage is updated and suggested we all take a look for ideas and for background information on how their program works.
- Conversations concentrated on how to advertise this year's program. Although the program appears to be more visible to residents, the increased voting could be attributed to committee members creating opportunities for residents to vote at town events, such as the Latino Festival
- A review of last year's timeline. Based on those dates, 2022 suggested key dates are:
 - September 15 – Presentation to at town hall
 - Voting started September 16 and continued until September 25
 - Winner Announced October 3 Audio Tours – Pat suggested that we look into how to create an audio tour that people could obtain on their phones
- Began to review the various community organizations where committee members need to speak at to explain the program, but to encourage members to submit ideas
- Annette explained that last year a business card sized advertisement was created. One side was English, one side Spanish and it pointed people to the webpage.
 - All documents need to be created in both languages
 - Chris suggested that the webpage tout the success of the program
 - Add pictures of the winning projects
 - Have winners pose in pictures with their winning projects
 - Add testimonials from people of how it was beneficial to the community or their neighborhood
 - Allow the program's success is the best advertising
- Meeting lasted an hour and was adjourned