

FREEHOLD BOROUGH LAUNCHES “RECYCLE COACH”

For residents looking to reduce their household waste and become better recyclers, look no further than the Recycle Coach app – now available in Freehold Borough.

“Freehold Borough is excited to join the Recycle Coach network, which will transform how we communicate local collection, waste, and recycling information to our residents. Beyond that, the platform includes engagement and educational tools to help people manage and correctly dispose of their waste” said Mayor Nolan Higgins.

Residents can access Recycle Coach from their desktop computers, mobile devices, or through digital assistants like Amazon Alexa and Google Home. By leveraging the power of technology, the platform makes it easy for people to get local disposal information for thousands of household items when they need it, and the best part is, it’s absolutely free!

With Recycle Coach, residents can:

- Stay organized with custom curbside collection and event calendars;
- Receive collection reminders and real-time updates on service disruptions;
- Become recycle experts with a comprehensive “What Goes Where?” search tool, including local disposal information and collection requirements for common and uncommon items.
- Take the “What Type of Recycler Are You” quiz for useful recycling tips and tricks;
- Use the problem-reporting tool, equipped with geolocation, to notify municipal customer servicers about issues like missed collections.

“Ultimately, the service takes the guesswork out of recycling, empowering residents to make smarter disposal decisions, and take an active approach to reducing household waste. For Freehold Borough, this will

translate into higher recycling rates and less contamination in our recycling system – a win/win for everyone” said Mayor Higgins.

Become a better recycler today by downloading the Recycle Coach app for free at the [iTunes Store](#) and [Google Play](#).

About Recycle Coach: Recycle Coach is a technology company with deep roots in public and private waste management services. The company develops a comprehensive digital solution that optimizes collection, waste, and recycling programs. It connects residents with local disposal information on desktop, mobile, or through digital assistants. Serving over 3,000 communities across the United States, Canada, Australia, and New Zealand, Recycle Coach strives to make the world a greener place by making it easier for people to practice waste mindfulness.